

Organised by



# India's Largest Exhibition on Advanced Battery Technology

INDIA + -  
**BATTERY**<sup>®</sup>  
**SHOW** 2022

7 8 9

September 2022

Hall No. 7, 8, 9, 10 & 11  
Pragati Maidan, New Delhi

[www.IndiaBatteryShow.com](http://www.IndiaBatteryShow.com)

M7 Creations is organising India's largest exhibition on advanced battery technology on September 7-9, 2022 at Pragati Maidan, Hall No. 7, New Delhi

India Battery Show 2022 brings together manufacturers, business leaders, top industry companies, innovative thinkers and suppliers to discover ground-breaking products and create powerful solutions for the future.

The show aims to bring the battery and ancillary industries on the same platform for mutual benefits of their businesses and the industry at large.

The expo will promote the Indian battery industry through this biggest networking event. The complete battery ecosystem will be at the show—battery manufacturers, component and material suppliers, advanced machineries and environmentally sound technologies, packaging, safe handling and recycling of batteries, recycling equipment manufacturers, and much more.

The battery expo is an excellent platform for knowledge exchange, business networking, and lead generation for product sales.

We apply various marketing tools to target leaders in the battery industry. These include websites, live events, newsletters, e-mail campaigns, commercials, etc to find new buyers and build a stronger business relationship with existing partners.

## Highlights

- 1 ▶ Largest battery and advance technologies trade show in India
- 2 ▶ Discover advanced batteries, technologies and innovations
- 3 ▶ Connect and meet with innovators and top suppliers from the industry

## Exhibitor Profile

### All types of batteries

Alkaline or Li-ion battery, rechargeable battery, electronics battery, nickel-zinc batteries, thermal battery, solar battery, zinc manganese batteries, data terminal battery, sealed lead acid battery, fuel cells, silver-zinc battery, and other new battery types

### Components and raw materials for batteries

Management system of power batteries, technologies of battery recycles and processing equipment, equipment for battery environmental protection and recovery processing technology, smart chargers, EV charging stations and other facilities

### All types of batteries & EPC for energy storage

Largescale microgrid, energy storage, distributed energy, components and equipment of energy storage system, home energy storage, PCS storage energy inverter, communication base station and energy storage, technology of industrial energy storage, charge power plant, electric car storage, BMS battery management system

### Battery chargers, production equipment and testing

Equipment of battery production and processing lines, battery products with automatic packaging machines, marking machines, labelling machines, testing and quality control technology of battery products, experiment and testing equipment, battery research, testing of battery performance and computer technology used during the production of battery, equipment and testing applications

## Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, future technologies to over 8,000 enthused audience.
- Launch new products and services
- With the entire battery community under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across India

## Focus Areas of the Exhibition

### 1. Batteries: Lead or Lithium-Ion

- Automotive
- EVs
- Traction
- Stationary
- Industrial

### 2. Battery machinery

### 3. Environment control machine and equipment

### 4. Battery recycling plant and machinery

### 5. Battery parts

- Containers
- Plastic accessories
- Separators
- Chemicals
- Vent Plugs
- DM water
- Acid

### 6. Lead oxide machinery

## Visitors Profile

- Manufacturers of Lead Acid, Li-ion batteries
- Automotive and cell manufacturers
- Electronic manufacturers
- Equipment manufacturers
- Manufacturers of solar and battery operated equipment/vehicles
- Material and parts suppliers
- Suppliers of electrical vehicles control equipment
- Battery pack assemblers
- Engineering service providers
- Fleet vehicle operators
- UPS battery testing equipment experts
- Military technology experts
- Power producers
- Battery making machinery experts
- Experts of renewable energy systems
- Representatives of solar inverters companies
- Leaders from battery plate chargers and additives
- Representatives from mining and constructions
- Petroleum and maritime industry experts
- Importers and exporters
- Trade personnel: CNFs, stockists, distributors, traders and sellers
- Representatives from telecommunication industry
- Distributors, wholesalers and traders
- Wind and solar energy leaders
- Government and association decision makers
- Industry leaders and experts

## How We Attract Visitors

With the ultimate aim to maximise your return on investment, we are doing extensive promotions of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of our resources, market connections, and social networking
- Our dedicated call centre is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular ads in business dailies—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with industrial clusters and their respective associations to invite their members
- B2B meetings with Big Buyer, the single point sourcing solution for big business houses
- E-mailer and SMS campaigns to our massive industry database
- More than 1 lakh personal invitations to the industry
- Our media partners—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through dedicated websites, social media platforms and PR agency

## Exhibit Space Cost



- **Shell Space Rate:**  
INR 16,000 / sqm  
(Minimum booth: 9 sqm)
- **Raw Space Booth:**  
INR 15,000 / sqm  
(Minimum 18 sqm)

## Sponsorship

- **Platinum Sponsorship:**  
INR 25,00,000
- **Gold Sponsorship:**  
INR 15,00,000
- **Silver Sponsorship:**  
INR 10,00,000
- **Dinner Sponsorship:**  
INR 10,00,000
- **Lanyard & Badge:**  
INR 5,00,000
- **Bag Partner:**  
INR 3,00,000

\*GST applicable on above rates

## Co-Located Shows



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